



PRESS RELEASE

For immediate release

Oceania wins Award of Excellence from Montreal International Interior Design Show for second consecutive year

Juliette Bath recognized in Bathroom Appliances category

Thetford Mines, June 6, 2007 - Oceania Baths reinforced its position as a leading manufacturer of luxurious yet practical bathtubs by capturing an Award of Excellence from the prestigious Montreal International Interior Design Show (SIDIM) – the second consecutive year that the company has been honoured. Representatives at SIDIM, the biggest design event in North America, awarded Oceania with a third place finish in the bathroom appliances category for its state-of-the-art *Juliette* bath.

A member of Oceania's *Elegance* collection, the *Juliette* is one of the most versatile clawfoot AeroMassage™ bathtubs available in the industry. The bath's exterior can be custom painted to reproduce a range of different looks, including marble designs, wallpaper borders, and specific paint colours

– a unique feature not found with any other clawfoot bath on the market today. To demonstrate the bath's versatility, the *Juliette* model displayed at SIDIM featured an inventive floral design with a bright green, orange, and yellow palette.



"Winning the Award for the *Juliette* bath is a great honour," said Marc Dussault, President of Oceania. "We are very proud that SIDIM has recognized us twice within two years for excellence in design. The success that we have enjoyed is a direct result of the passion and dedication that the Oceania team displays every day for our products and our customers."

The *Juliette* also features Oceania's exclusive Super AeroMassage™ AirBath System, which offers the most hygienic therapeutic bath in the industry, combined with the aesthetics of a traditional soaker. The *Juliette's* stylish, classic design is available in a 73" length or a 66" length, with the versatility to fit the space available.

The 19th edition of the Montreal International Interior Design Show, held in Montreal from May 24 to 26, attracted over 300 exhibitors and 21,000 visitors, architects, designers, building managers, corporate buyers, retailers, distributors, and media representatives from Canada, the United States, Europe, and across the world.

Last year, Oceania's *Sakura* bathtub won the Award for Excellence in the new products – plumbing fixtures and valves category at the Montreal International Interior Design Show.

About Oceania Baths

Oceania Baths designs, manufactures, and distributes deluxe acrylic baths and showers. Its product lines, which include a wealth of design, shape, and format options, along with the quality of its patented systems, have made Oceania a leader in its field. The company has the best selection of AirBath products on the market, with over 80 different models to choose from. Its design and manufacturing facilities are located in Thetford Mines and Trois-Pistoles, Quebec. The company markets its products mainly in Quebec, the rest of Canada, and the U.S. An engineering driven company, Oceania invests heavily in R&D to ensure that its new products continue to meet high industry standards as well as customer needs and expectations. Oceania employs over a hundred people.

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For high resolution pictures of Oceania's products, go to www.oceaniabaths.com in the corporate section.